

2009 Newtown Labor Day Parade



“*Passion*
for Newtown”

Grand Marshal
Julia Wasserman
1991-2007 Connecticut
State Representative



The 48th Newtown Labor Day Parade will take place on Monday, September 7th. The theme for this year's parade is:
"Passion for Newtown", with Julia Wasserman as Grand Marshal.

Throughout her service from 1991-2007 in the state House of Representatives, state Representative Julia B. Wasserman has been a strong and effective advocate for the people of Newtown while serving in a variety of leadership positions.

We invite you to support the parade by advertising in the program book which will be distributed around town and at the Parade.

Thank you for your ongoing support. See you at the Parade!

Sincerely,



Brian Amey, Labor Day Committee

Program Book Ad Rates

- Event Sponsor (2 page B&W spread, web site banner ad, business name on sponsor banner and special recognition on all ad materials) \$500
- Full B&W Page (8" h x 5" w) \$200
- Half B&W Page (3.75" h x 5" w) \$100
- Quarter B&W Page (1.75" h x 5" w) \$50
- Web Site Banner Ad (180 pixels x 75 pixels) \$50

Company: _____

Contact: _____

Phone: _____

Email: _____

Make checks payable to **Newtown Labor Day Parade**. Submit artwork and payment, no later than **August 7, 2009**, to:

Jantris Marketing Services, LLC, South Main Commons, 87 South Main Street, Suite 13, Newtown, CT 06470

Artwork may be submitted electronically in PDF format to ads@jantris.com. For more information, contact Tricia Farin at **426-9193**.